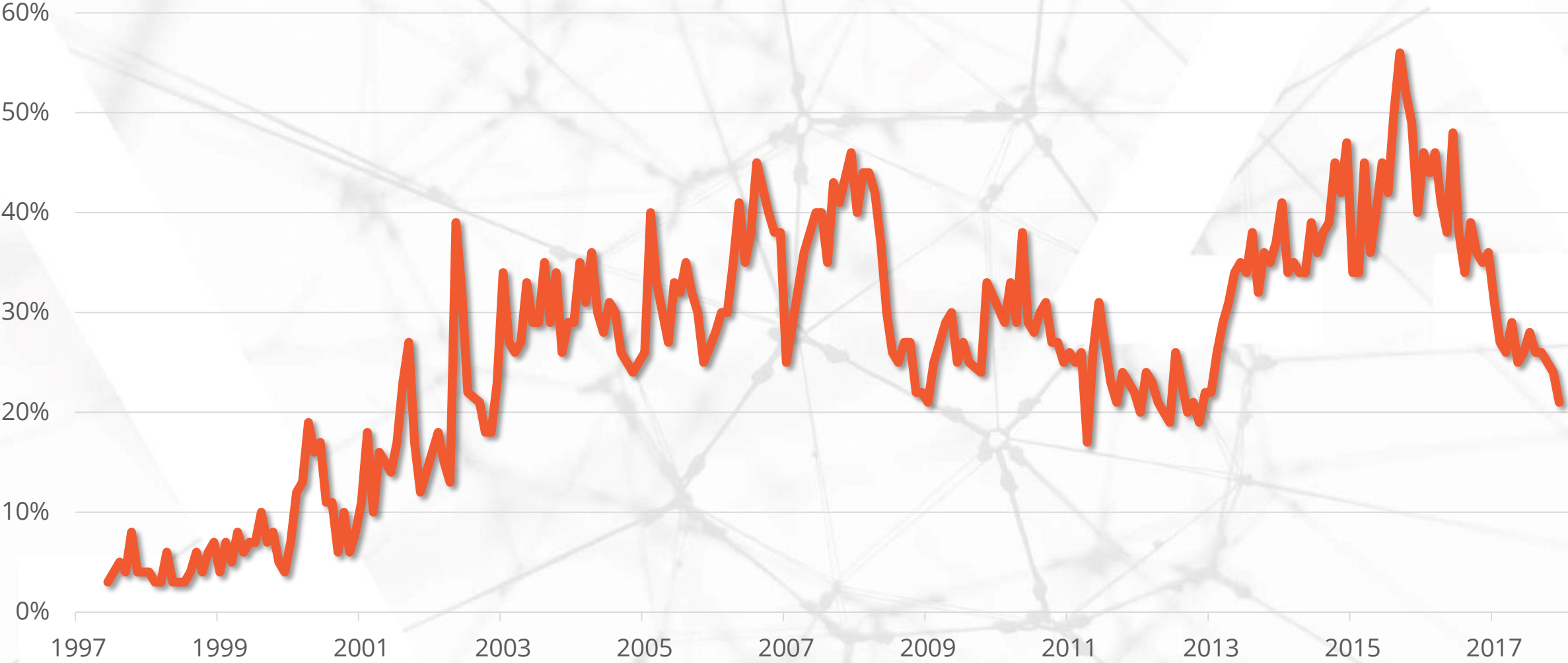


The background of the slide is a light gray network of interconnected nodes and lines, resembling a social or data network, set against a white background.

# **Immigration: The View of the British Public**

*Joe Twyman  
Co-founder and Director  
Deltapoll*

# The Importance of Immigration as a Political Issue

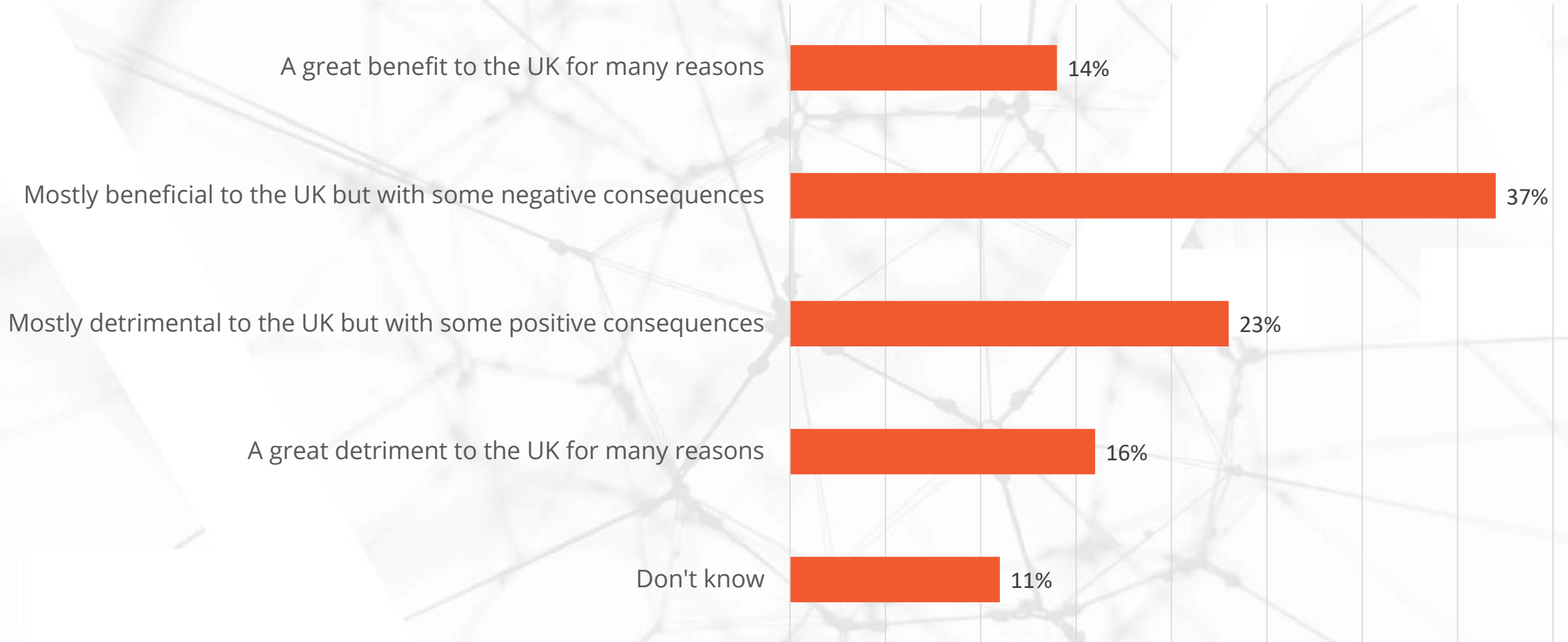


Source: Ipsos-Mori MII ('Race relations' used instead of 'Immigration' until 2012)

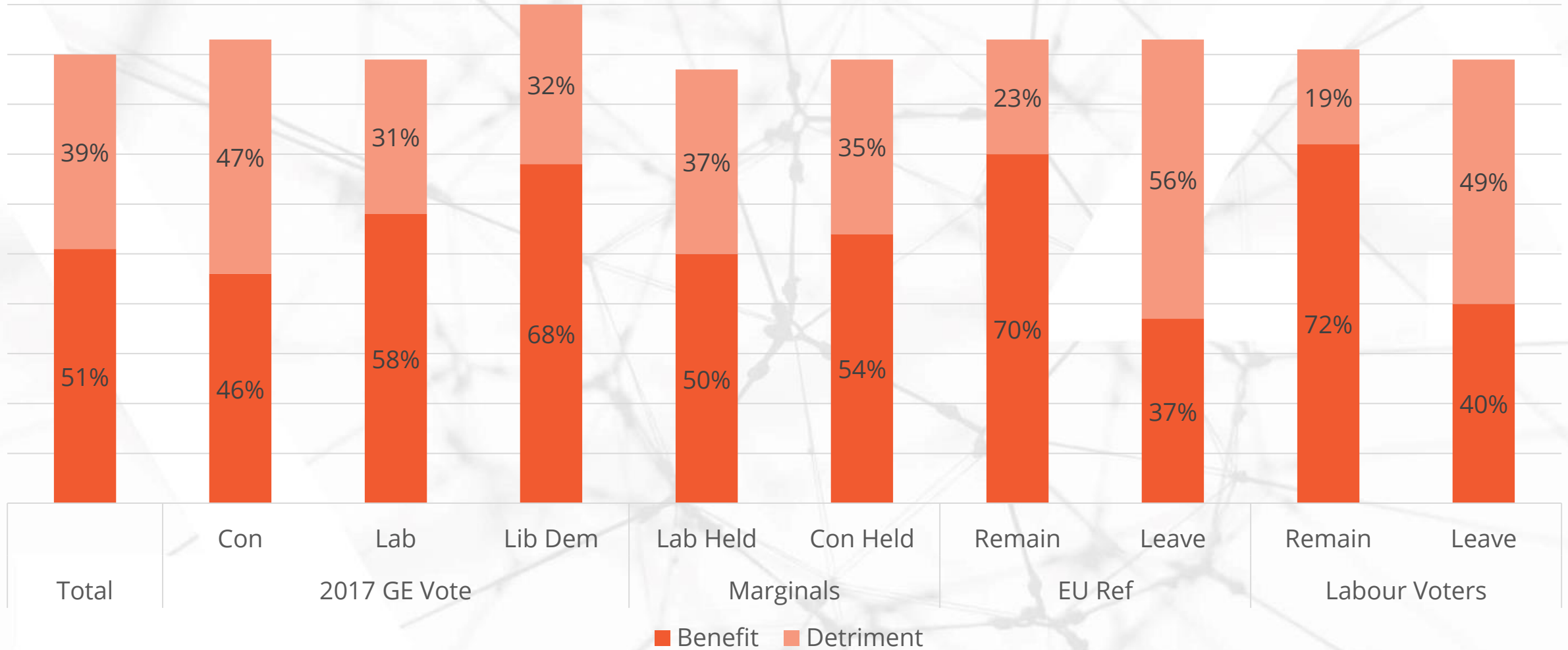
# Immigration: General Points

- △ Attitudes to immigration have been studied for a long time
- △ Importance of immigration as an issue has varied significantly over time but declined since Brexit
- △ Issue almost always more important for the country than for individuals
- △ Majority want to see a reduction in immigration to this country
- △ Immigration concerns expressed not just in economic terms - political, social, cultural and even spiritual also important
- △ Women tend to be slightly more favourable and young people generally more favourable
- △ Those living in urban areas more favourable
- △ Big divisions along educational lines
- △ Areas that have experienced the greatest change tend to be most wary
- △ Narratives important as British perceptions of immigration often largely differ from the reality
- △ Conservatives always seen as best party on the issue, but politicians not generally trusted

# Do you think that over the last 20-30 years immigration into the UK has been....

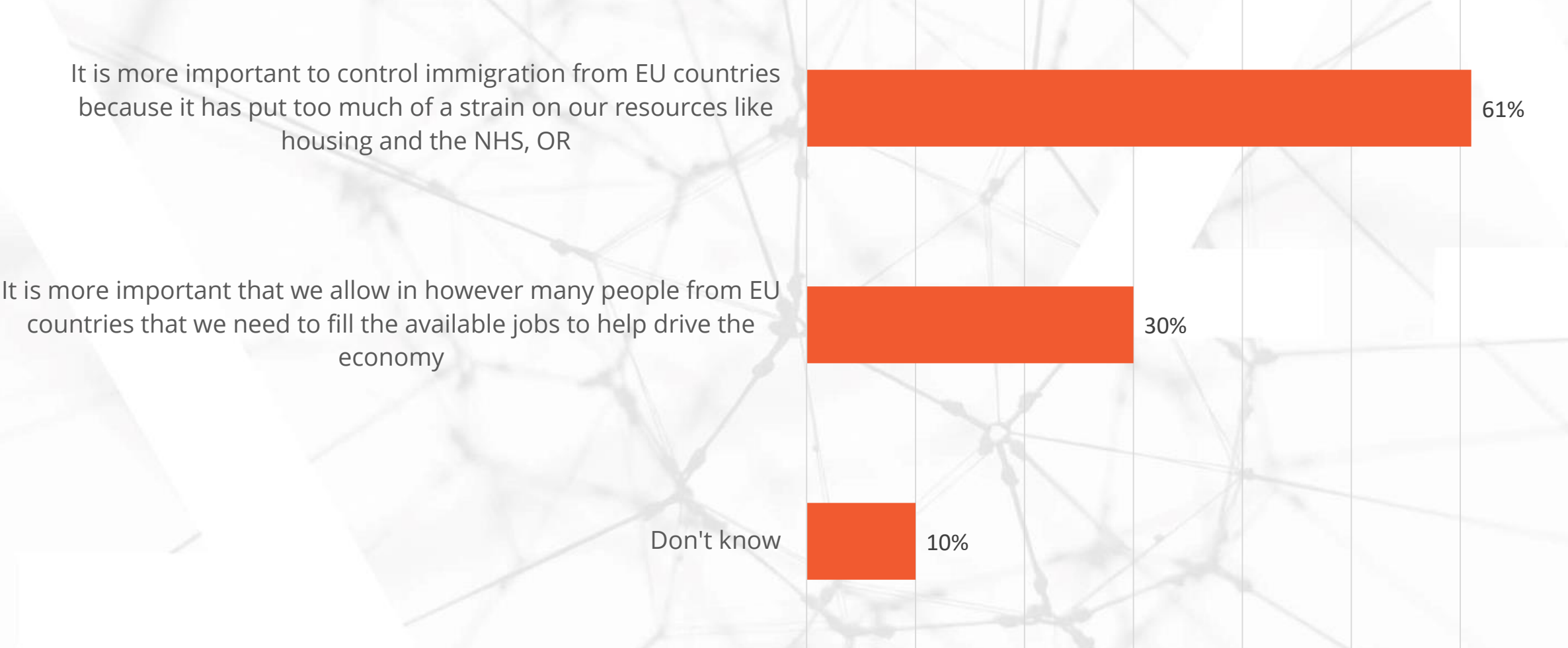


# Do you think that over the last 20-30 years immigration into the UK has been....



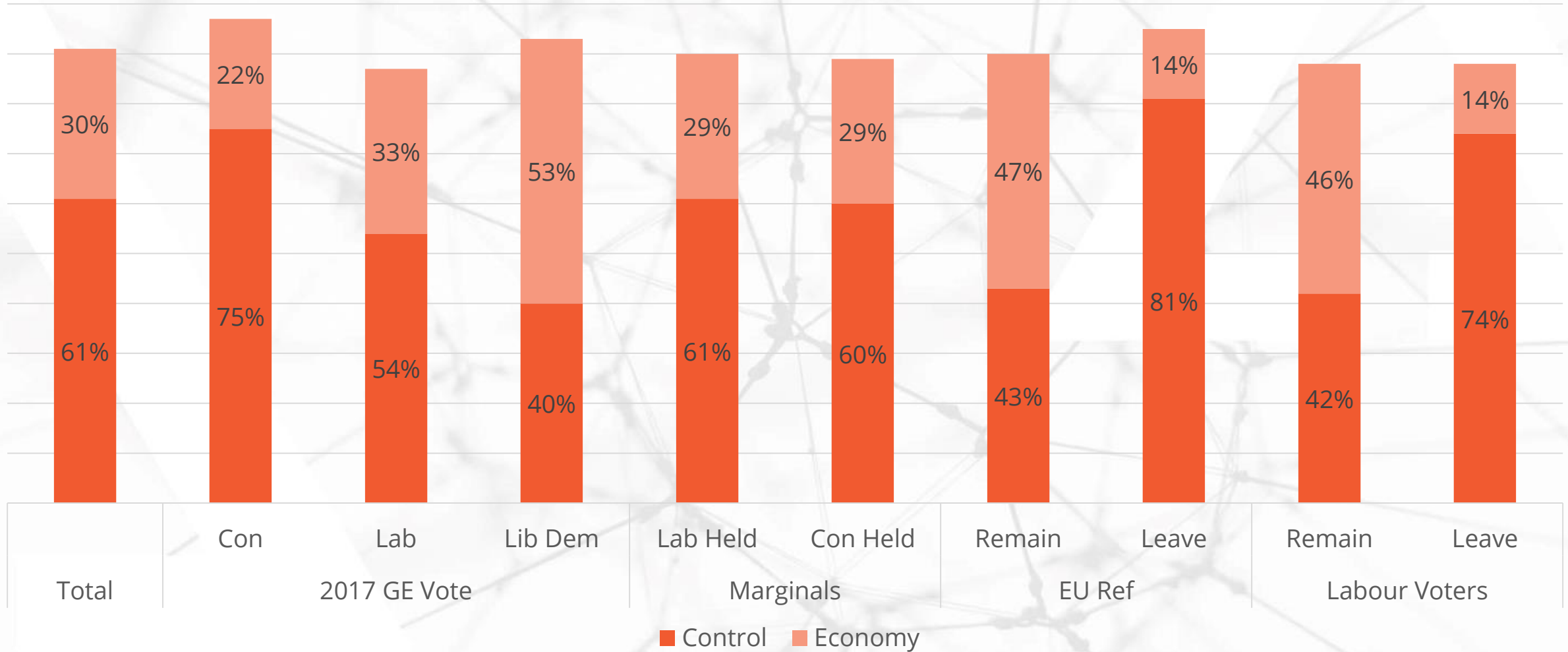
Source: Deltapoll · Fieldwork: 8th – 11<sup>th</sup> June 2018 · Sample: 2,063 British adults

# Which one of the following statements do you MOST agree with?



Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

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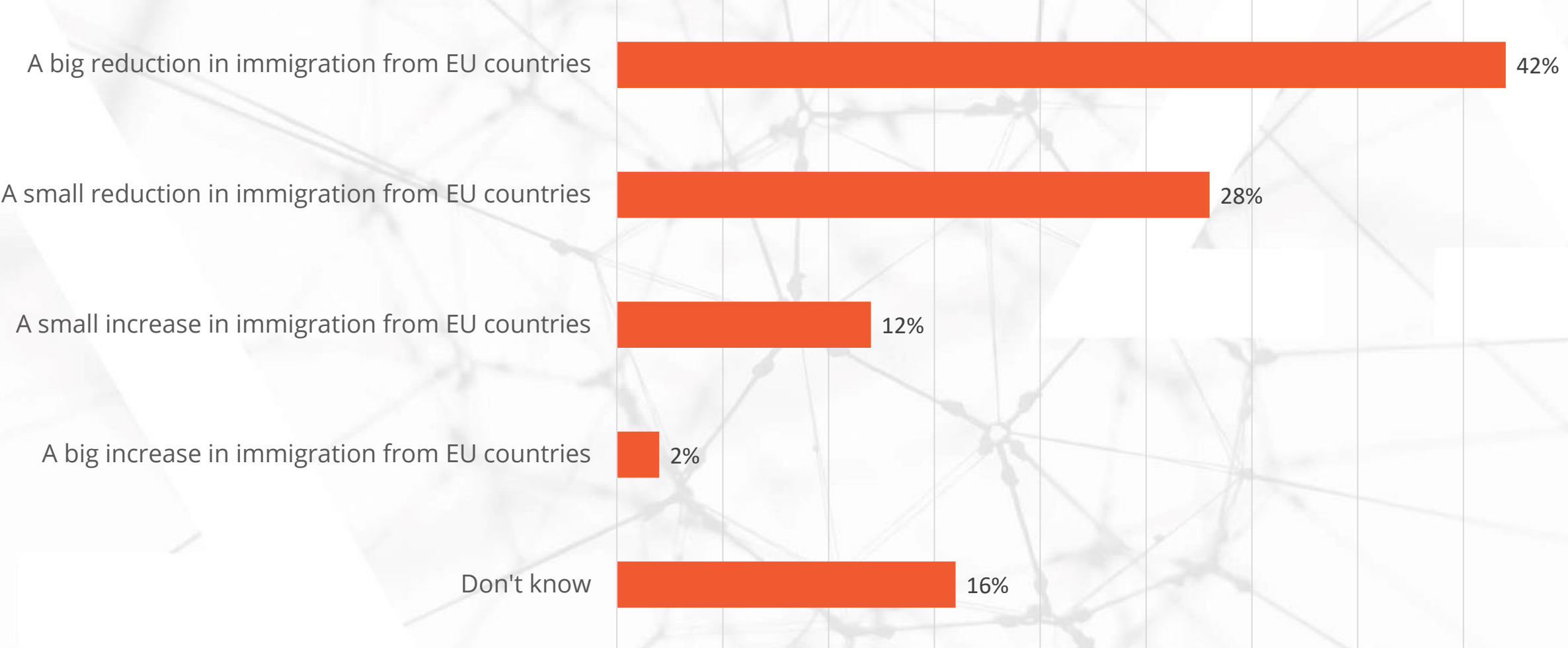


Source: Deltapoll · Fieldwork: 8th – 11<sup>th</sup> June 2018 · Sample: 2,063 British adults

**DELTA**POLL



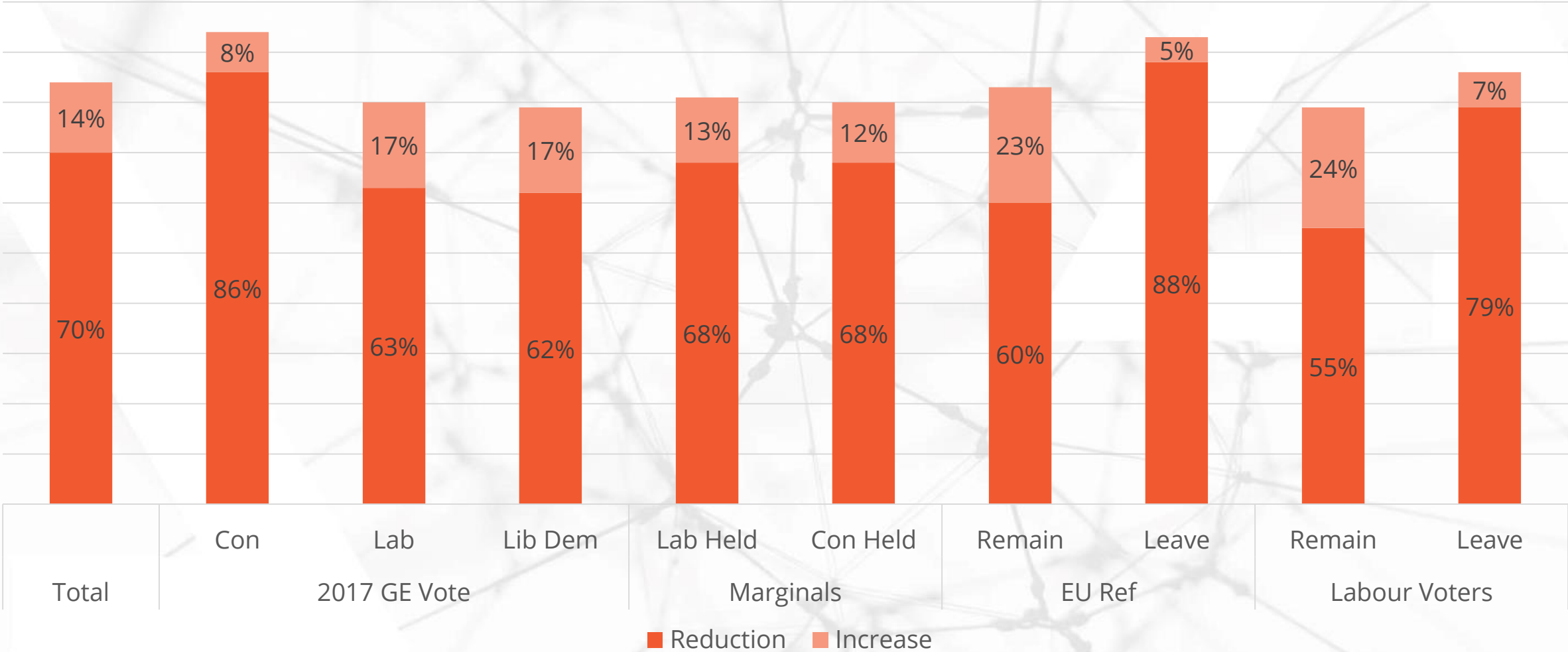
# After Brexit do you want the UK government to deliver...



Source: Deltapoll · Fieldwork: 8th – 11<sup>th</sup> June 2018 · Sample: 2,063 British adults

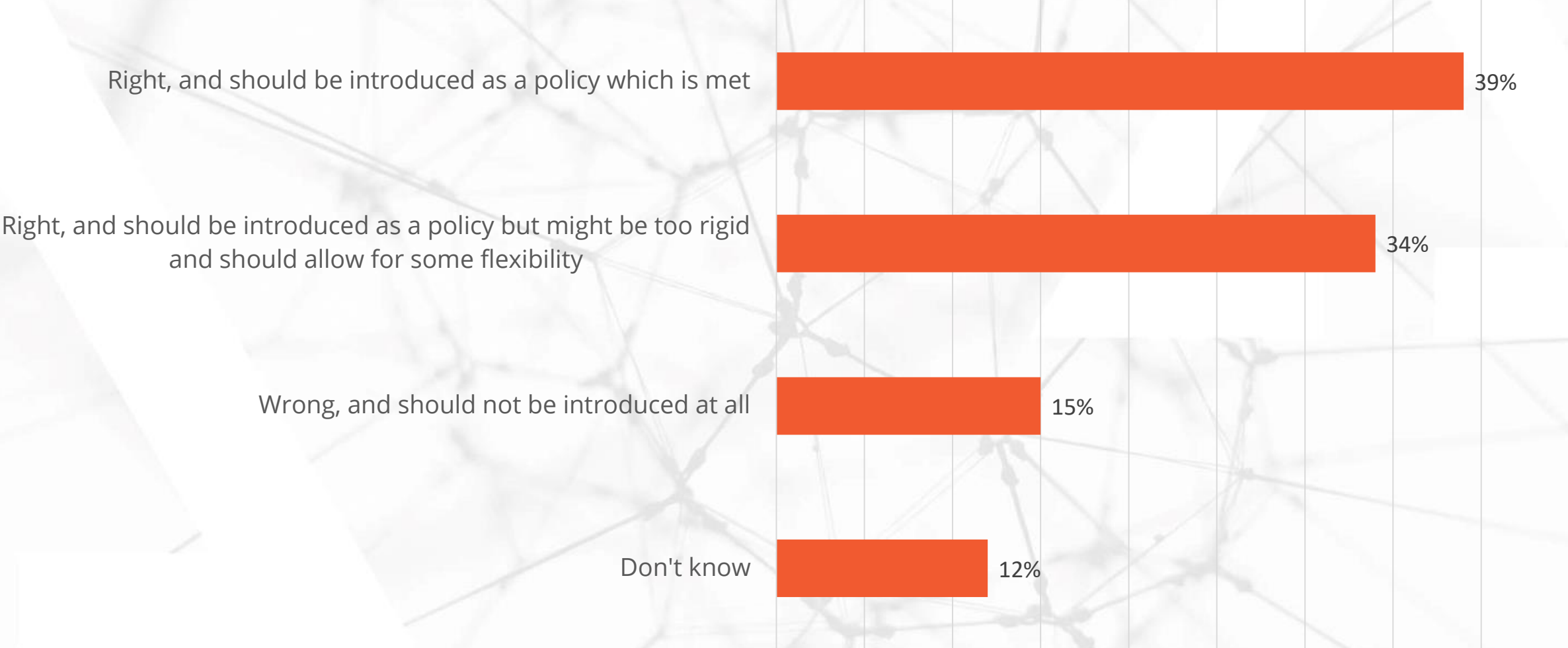


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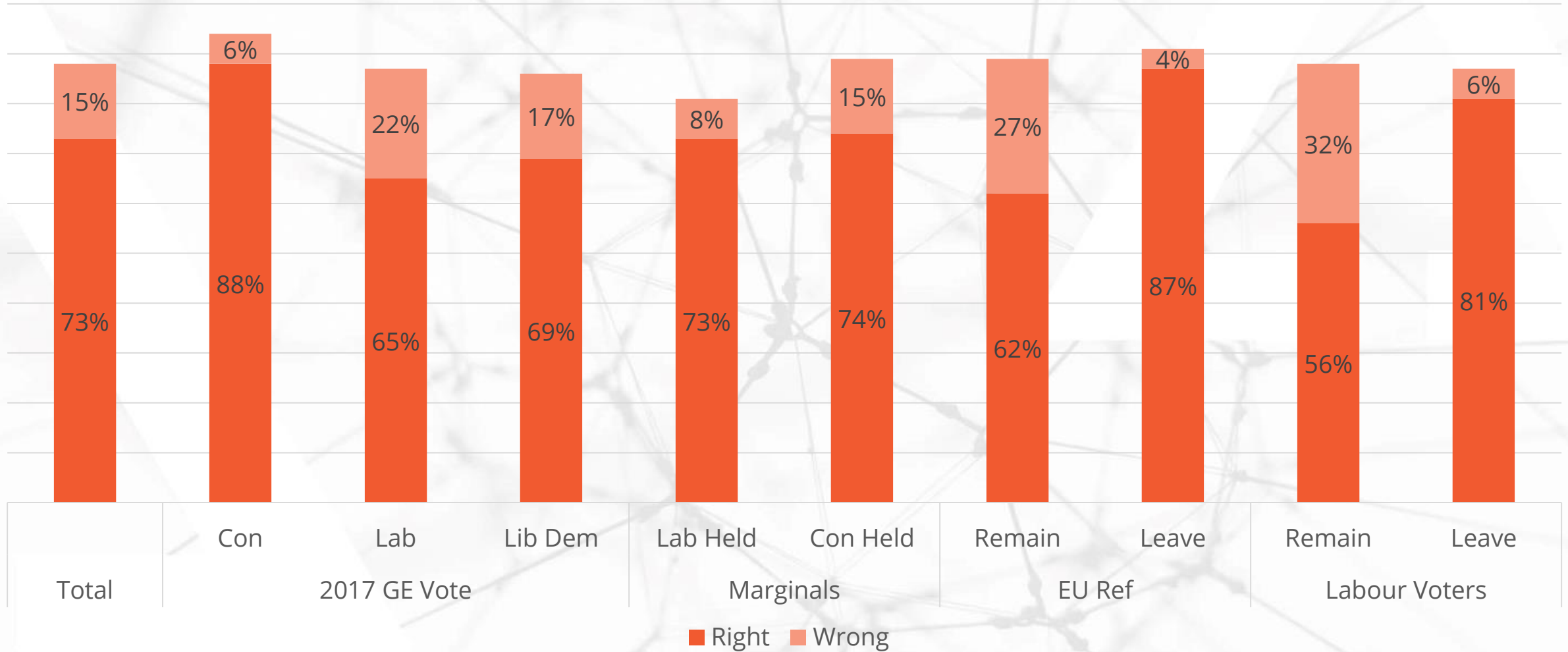
Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

# After Brexit, the government has set a target of reducing immigration to 'tens of thousands' per year. Do you think that this ambition is...



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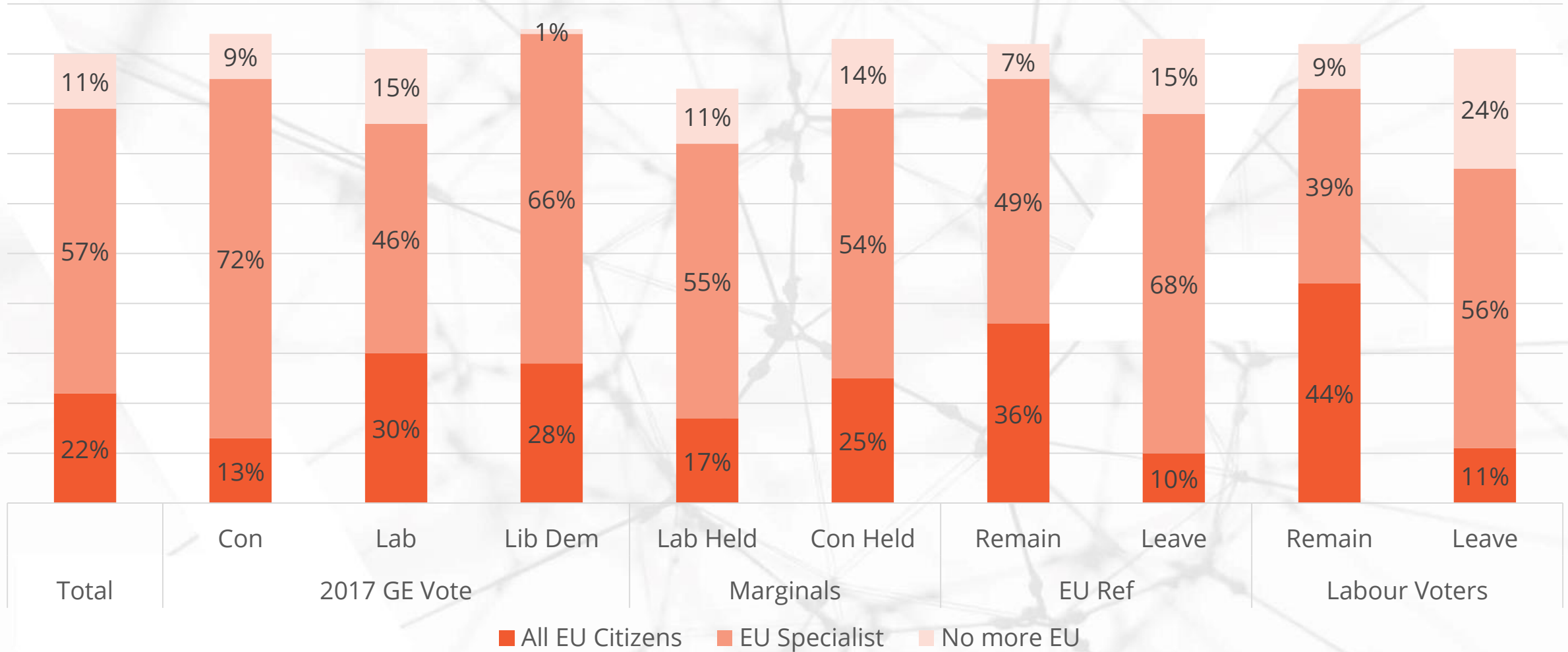
**DELTA**POLL

# Which one of the following would you MOST support?



Source: Deltapoll · Fieldwork: 8th – 11<sup>th</sup> June 2018 · Sample: 2,063 British adults

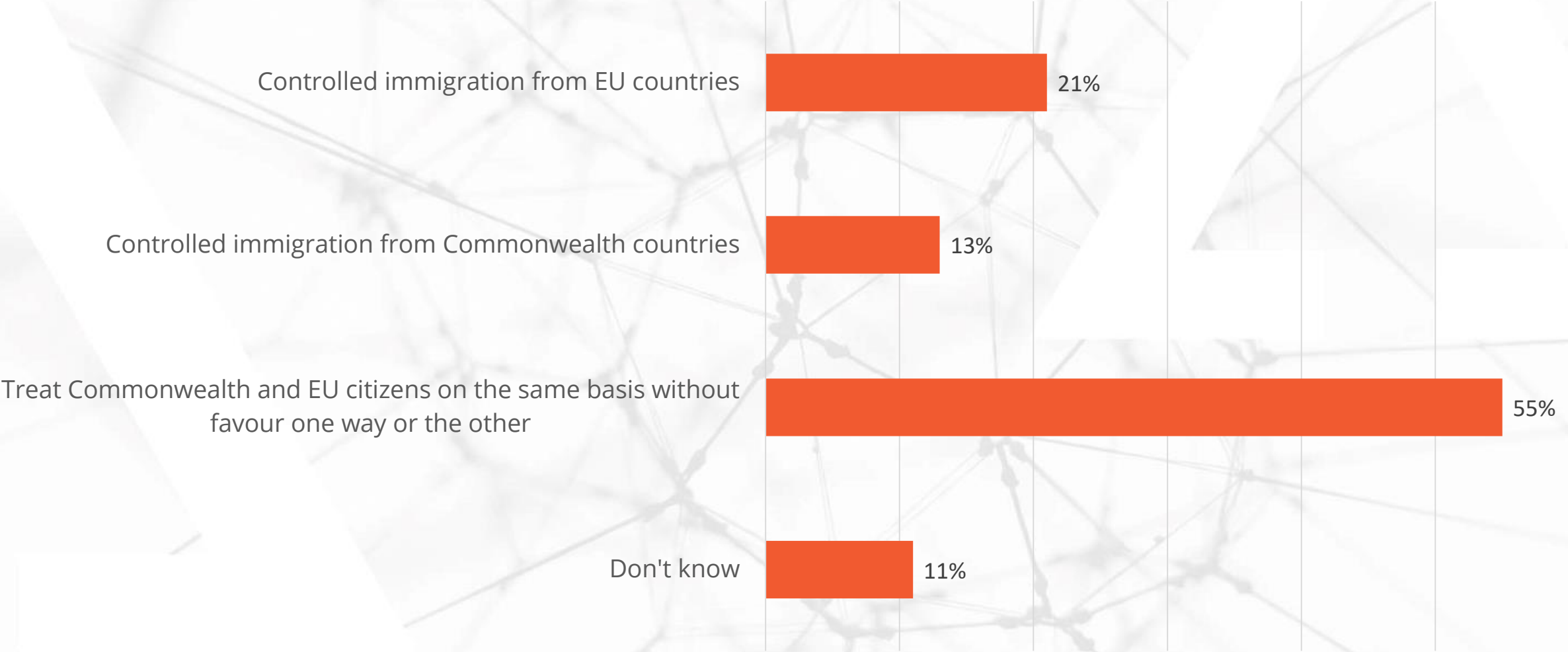
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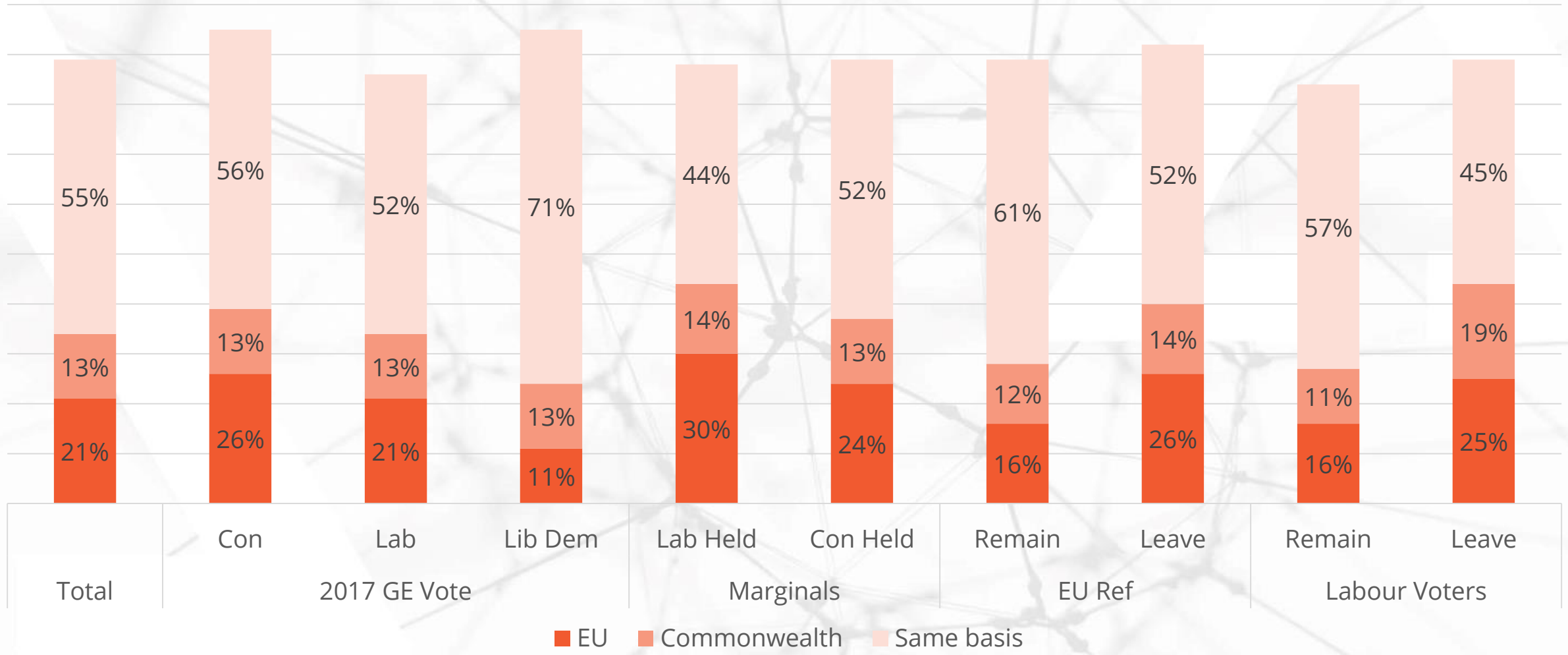
**DELTA**POLL

# When the UK has left the European Union, do you think the UK should favour...



Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

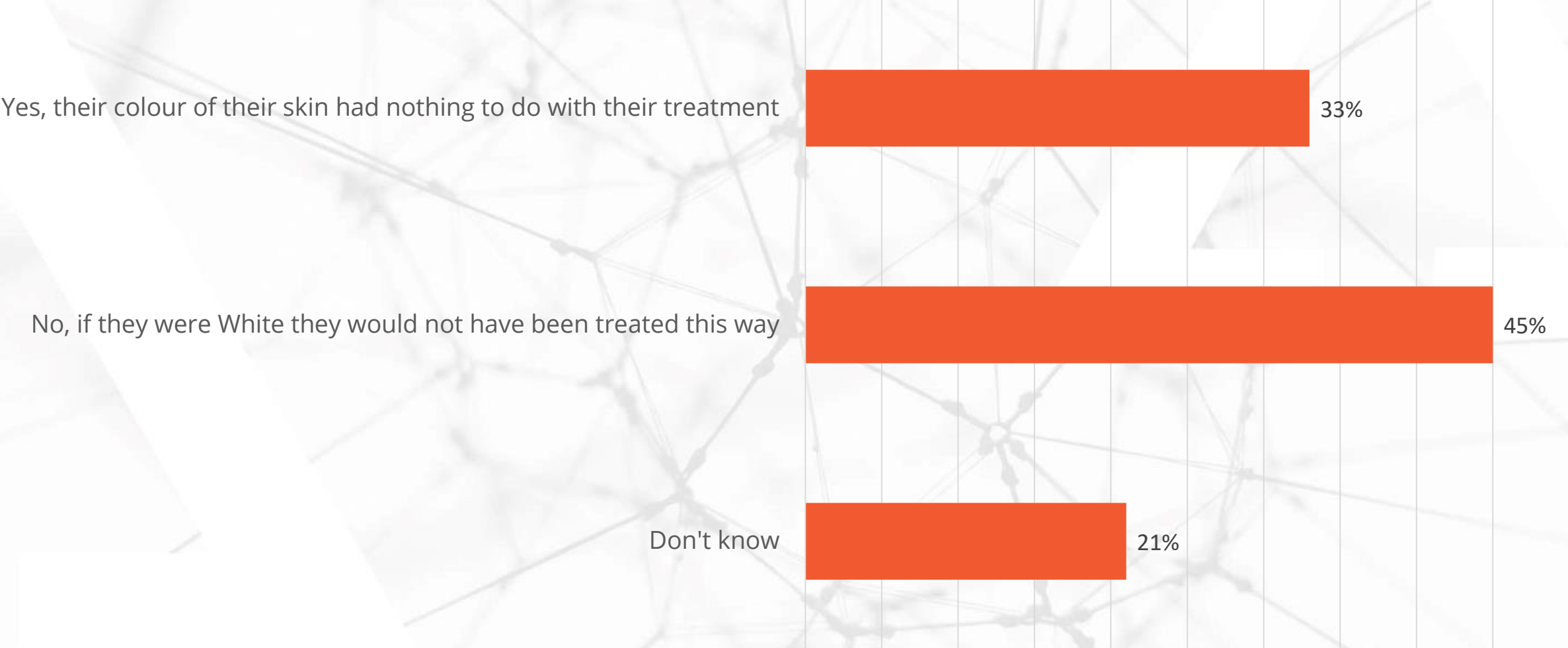
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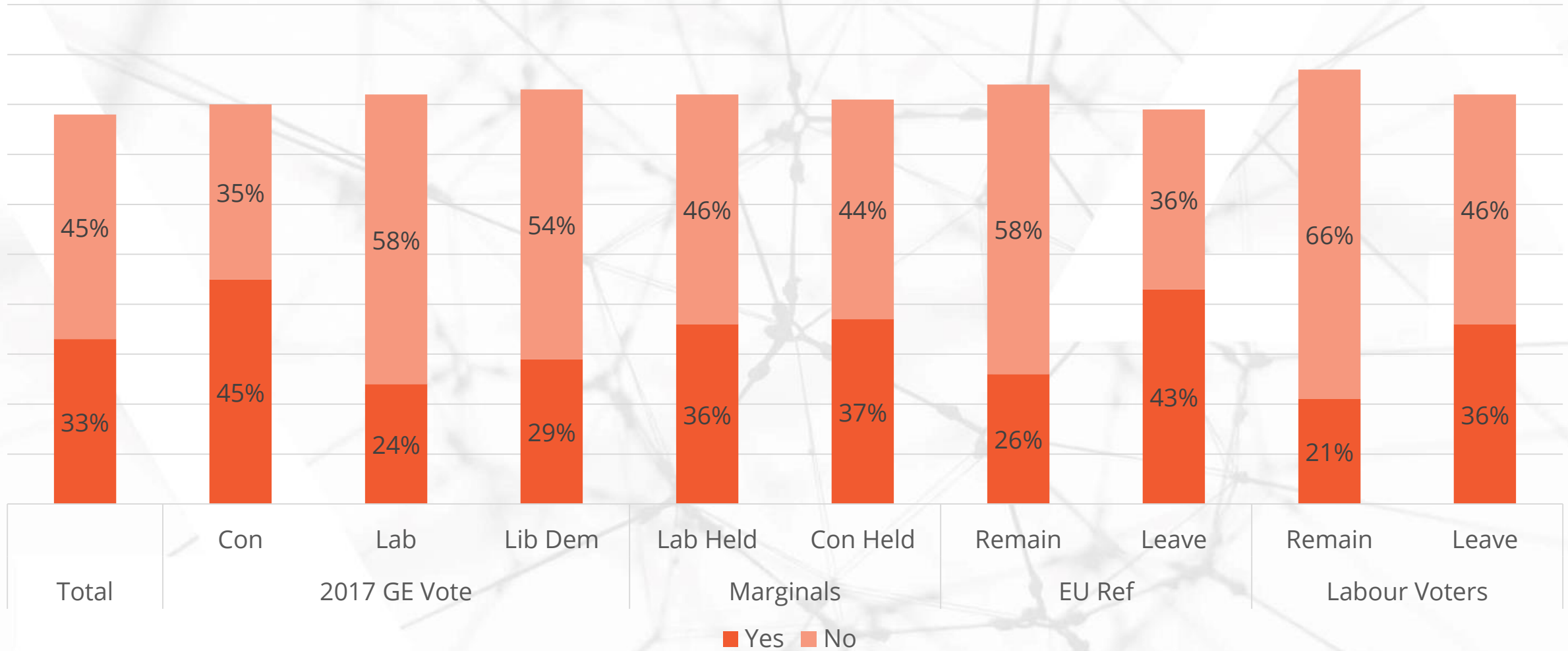


# Do you think the Windrush generation would have been treated this way if they were White rather than Black?



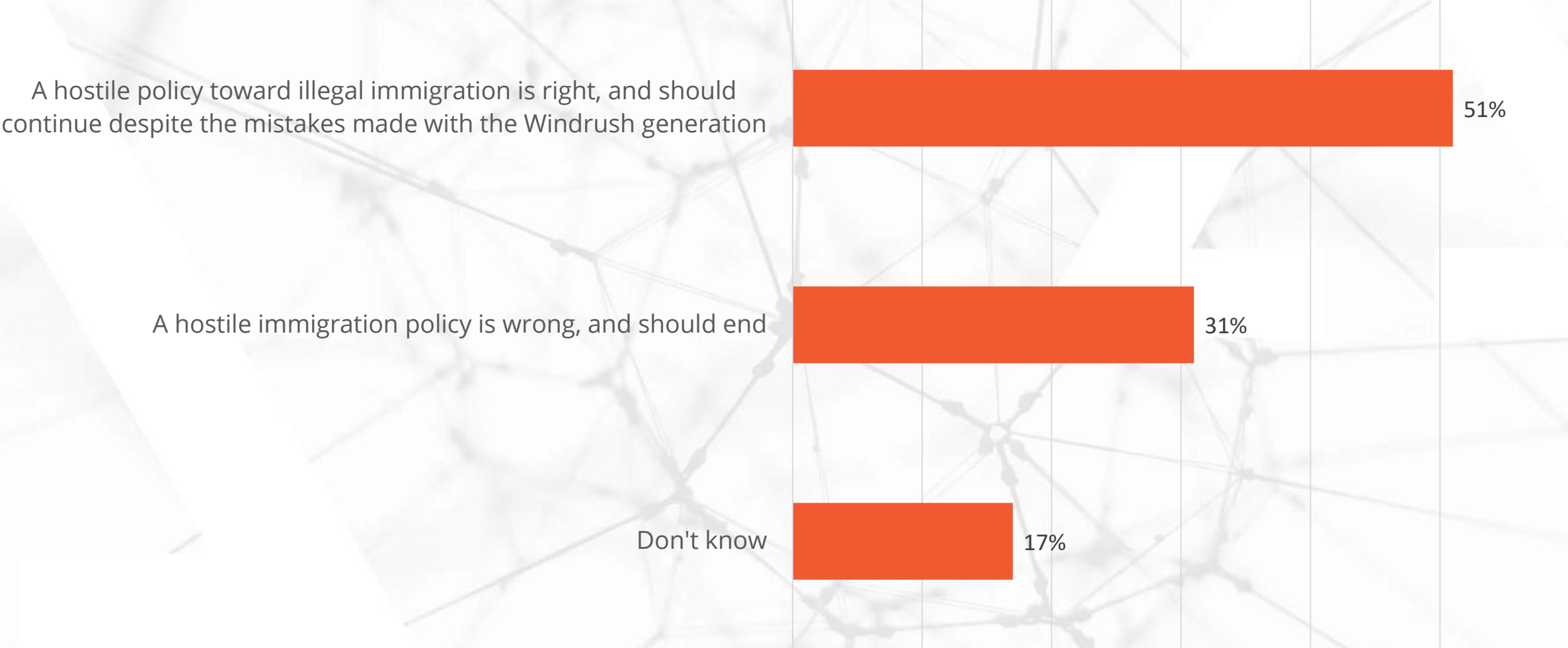
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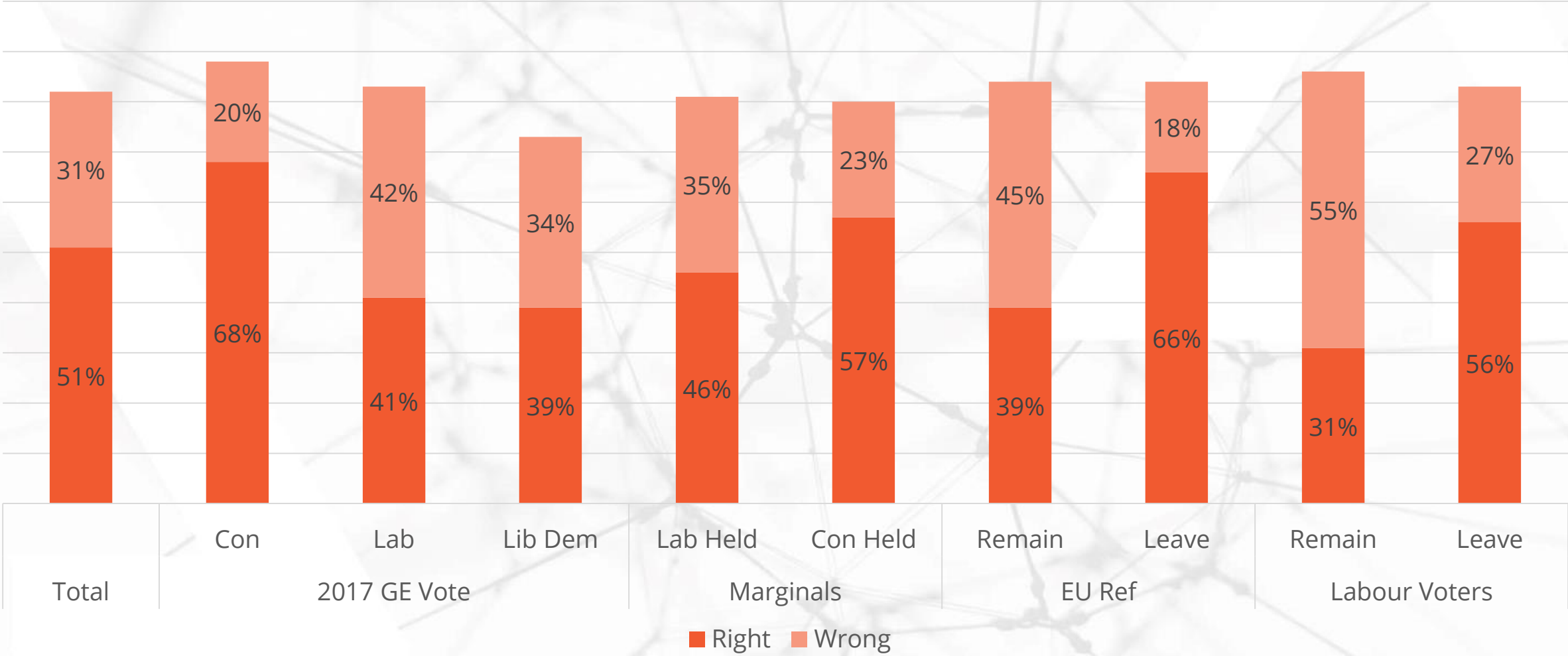
Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

# Which one of the following do you think most applies to ILLEGAL immigration, which involves stopping anyone from seeking to live and work in the UK if they do not have the right to do so?



Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

# Which one of the following do you think most applies to ILLEGAL immigration, which involves stopping anyone from seeking to live and work in the UK if they do not have the right to do so?



Source: Deltapoll · Fieldwork: 8th – 11th June 2018 · Sample: 2,063 British adults

# Key Narratives

- △ Plurality believe immigration has generally been of benefit to the UK
- △ Majority want to see a reduction in EU citizens coming to UK after Brexit
- △ Skilled migrants seen as preferable



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